

DEAR PIRELLI DEALER,

Reward your customers with Pirelli's \$100 March Consumer Rebate Promotion!

We offer an easy-to-use online portal for faster claim processing and a digital rebate card sent straight to your customer's email address. Please remind your customers that accurate email addresses are crucial for digital claims and rebate cards. Of course, if your customer prefers a physical card, they can request it.

Our rebate portal is accessible at <u>pirelli.us/march-2024</u> or via QR code.

Customers who purchase a new set of CINTURATO™ Tires from participating dealers between March 1st - 31st, 2024, are eligible to receive a \$100 Pirelli Mastercard® prepaid card via online or mail-in rebate*.

QUALIFYING TIRES FOR THIS OFFER: CINTURATO™ LINE

CINTURATO P1™ CINTURATO P7™ BLUE

CINTURATO P7™ CINTURATO P7™ ALL SEASON

CINTURATO P7™ (P7C2) CINTURATO P7™ ALL SEASON PLUS II

P7™ AS PLUS 3 CINTURATO™ WEATHERACTIVE

Good luck & good selling!
Your Pirelli Team



CINTURATO™ WINTER

CINTURATO™ WINTER 2

